

Seeking Sponsors and Advertisers for a Benefit Concert with Bill Harley, a Grammy-winning Children's Musician

Bill Harley, a two-time Grammy-winning children's musician from the United States, will play a benefit concert at Aster Plaza in Hiroshima on the afternoon of Sunday, November 9. All of the money from ticket sales, as well as additional contributions made at the venue, will be donated to the "Kasumi Family House," a project to build a "family house" near Hiroshima University Hospital for families with children who are hospitalized there with leukemia and other serious illnesses. Although "family houses" exist near hospitals in many parts of Japan, no such facility is currently found near Hiroshima University Hospital, and the need is great.

Time: November 9, 2014 (Sunday), 1:30~3:00 p.m. (Doors open at 1:00 p.m.)

Place: Aster Plaza, Chuu Hall (4-17 Kakomachi, Naka-ku)

Tickets: Adults: ¥1500, Children: ¥1000

Organizer: Bilingual Monkeys (<http://bilingualmonkeys.com>)

Supporter: Hiroshima International School (<http://www.hiroshima-is/ac/jp>)

Sponsors Needed

In order to donate 100% of the ticket sales to this important "family house" project, sponsors are needed to help cover the costs of staging the concert. Individuals, families, and organizations are asked to make a contribution of ¥10,000 or more:

Platinum Sponsors: ¥30,000 yen

Gold Sponsors: ¥20,000 yen

Silver Sponsors: ¥10,000

Corporate sponsors are also encouraged to lend their support, and give as generously as they can.

The names of all sponsors will be listed in the concert program.

Make contributions via bank transfer to:

Hiroshima Bank, Ushita Branch	
Regular Account 3110943	BILINGUAL MONKEYS BECK ADAM PAUL

Advertisers Needed

To also raise funds for the concert, advertising opportunities are available in the concert program. Organizations and businesses will be able to reach a wide internationally-minded audience while lending support to a worthy charity event.

The program is A4 size and there are three advertising options:

Full page	180mm wide x 264 mm high	¥80,000	
1/2 page	180mm wide x 132mm high	¥40,000	
1/4 page	180mm wide x 68mm high	¥20,000	*All ads are black and white

Deadline: October 20, 2014 Data: Send eps or jpeg file to kaori@ant-hiroshima.org

NOTE: Funds received from sponsors and advertisers, beyond what is needed to stage the concert, will be added to the donation for the "family house" project.

Personal Note

Adam Beck, the founder of Bilingual Monkeys and a former teacher at Hiroshima International School, was a volunteer at Hiroshima University Hospital for several years, teaching English in the children's ward. Adam says: "It's very tough being hospitalized as a child, fighting a serious illness. The children there need all the support they can get, and a new 'family house' would help greatly. Please consider joining us in producing the concert with Bill Harley and lending your support to these children and their families. Thank you."

For more information: <http://bilingualmonkeys.com/bill-harley> ...or... adam@bilingualmonkeys.com